

# BACHELOR PROJECT 2 DESIGN



<b>Student</b>	Peter Roosen	<b>Date</b>	03/02/2017
<b>First Examiner</b>	Bart Hengeveld		
<b>Second Examiner</b>	Izabela Bołoz		

<b>Overall Competence of Design</b>	<b>Integration of Expertise Areas</b>	Excellent	You took a lot into consideration throughout your process, including quite extensive business and technical features. You produced a goodlooking final model and based your work on contextual research. Really good for B2, almost full circle.
	<b>Design and Research Processes</b>	Good	You were in control of your process, although at points you seemed too immersed in your own line of thought to keep your ears open to the subtle advices of your coaches. Keep in mind that assumptions/insights are subject to change while a project progresses.
	<b>Demonstrator</b>	Good	On scale, well detailed, semi-functional. Good
<b>Scientific and Professional Skills</b>	<b>Presenting</b>	Sufficient	Your presentation was well prepared (almost too well to be 'natural'), although you all seemed to be increasingly intimidated by the oral exam questions. You stood your ground fairly well.
	<b>Reporting and dealing with scientific information</b>	Good	You produced a good report. We would have liked to see more of your research data. Try to be clear and open about your methods and findings. We are aware however of the restrictive nature of a pictorial.
	<b>Reflecting</b>	Excellent	Peter, your reflections are good! You do not limit yourself to looking back, but also look forward and we appreciate that you included references to your vision.
	<b>Cooperating</b>	Good	You were well prepared for meetings and professional overall.
<b>Feedback</b>	Overall, you and your group performed a very decent Project 2. You were quite independent, well prepared for meetings and capable to defend your choices to sufficient extent. You kept loyal to your lamp concept very long though and could have dived deeper into the situated nature of reminders and todos. But all in all you did a very satisfying project that you can be rightfully proud of. The business aspects--though worked on very elaboratedly--could be worked out more to incorporate strategy and competitor analyses to make for a more realistic positioning. But for a Project 2 it is really impressive already. Also we really appreciated that you went hands-on from the start.		